

Panua Partners in Hope
2nd Annual Panua 5K Walk/Run
October 21, 2017, 7:30am
Harbor Park, Lake Baldwin, Orlando, FL



Help change the world by giving young people on the other side of the world a future. We cordially invite you to participate as a sponsor of the Panua Partners in Hope 5K Walk/Run! This event will raise money to support Panua, a program designed to break the cycle of poverty and move orphaned and vulnerable youth in Kenya from dependency to self-sufficiency. Hope abounds, opportunity is created, and lives are transformed...program participants' stories can be found at www.panua.org.

First United Methodist Church Winter Park underwrites all administrative costs of Panua. Your sponsorship will help defray the costs of the event so that entry fees can go directly to support the Panua program. Any additional monies above race costs will go toward our fundraising goal of \$40,000. Be a partner in hope!

Below are various levels of sponsorship for the Panua 5K. In addition to financial support, we are also looking for food and beverage donations for the participants. Size and placement of logos on t-shirts and website are based on sponsorship level.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship (only one available) - \$5,000

- *Named as the Presenting Sponsor of the event*
- *Large prominent lettering on top of back of t-shirt*
- *Prominent logo and/or company name on the following promotions – t-shirts, event signage, online marketing, social media, etc.*
- *Option to include flyer or additional promotional items in race packet (items provided by sponsor)*
- *Acknowledgement at the event*
- *Company recognition through logo placement and article highlighting company support on event website, Panua website, and in Panua e-newsletter sent to over 1,000 subscribers*
- *Opportunity to set up tent/table at finish line*
- *Five complimentary race entries OR all employees of presenting sponsor company will receive \$2 off race entry fee*

Bib Sponsorship (only one offered) - \$3,000

- *Company name/logo will appear on all race bibs*
- *Logo and/or company name on the following promotions – race bibs, event signage, online marketing, social media, etc.*
- *Option to include flyer or additional promotional items in race packet (items provided by sponsor)*
- *Acknowledgement at the event*
- *Company recognition through logo placement and article highlighting company support on event website, Panua website, and in Panua e-newsletter sent to over 1,000 subscribers*
- *Opportunity to set up tent/table at finish line*
- *Three complimentary race entries*

Gold Sponsorship (only ten available) - \$2,500

- Company name/logo on back of t-shirt
- Logo and/or company name on the following promotions – t-shirts, event signage, online marketing, social media, etc.
- Option to include flyer or additional promotional items in race packet (items provided by sponsor)
- Acknowledgement at the event
- Company recognition through logo placement and article highlighting company support on event website, Panua website, and in Panua e-newsletter sent to over 1,000 subscribers
- Opportunity to set up tent/table at finish line
- Two complimentary race entries

Silver Sponsorship - \$1,000

- Logo and/or company name on the following promotions – event signage, online marketing, social media, etc.
- Option to include flyer or additional promotional items in race packet (items provided by sponsor)
- Acknowledgement at the event
- Company recognition through logo placement and article highlighting company support on event website, Panua website, and in Panua e-newsletter sent to over 1,000 subscribers
- One complimentary race entry

Bronze Sponsorship - \$500

- Option to include flyer or additional promotional items in race packet (items provided by sponsor)
- Acknowledgement at the event
- Company recognition through logo placement and article highlighting company support on event website, Panua website, and in Panua e-newsletter sent to over 1,000 subscribers

Mile Marker Sponsorship (three available) - \$500

- Company name to appear on one of the three mile marker signs
- Option to include flyer or additional promotional items in race packet (items provided by sponsor)
- Company recognition through logo placement and article highlighting company support on event website, Panua website, and in Panua e-newsletter sent to over 1,000 subscribers

Water Station Sponsorship (two available) - \$500

- Company name will appear on signs at water station along route **OR** water area at finish line
- Option to include flyer or additional promotional items in race packet (items provided by sponsor)
- Opportunity to staff water table on course with your own volunteers – two complimentary race entries if you provide volunteers
- Company recognition through logo placement and article highlighting company support on event website, Panua website, and in Panua e-newsletter sent to over 1,000 subscribers

Additional Support Opportunities

We appreciate your support at any level. A donation in the amount of...

- \$250 can help provide health and hygiene materials for 25 youth
- \$140 can help provide school uniforms for 4 younger siblings
- \$50 can support a vegetable garden for 3 families



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SPONSORSHIP RESPONSE FORM
Please respond no later than September 29, 2017

Name: _____

Title: _____ Company: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

Your name as you would like it to appear on our printed materials:

Sponsorship Level: (please check one)

- | | |
|--|----------|
| <input type="checkbox"/> Presenting Sponsor (one available) | \$5,000 |
| <input type="checkbox"/> Bib Sponsor (one available) | \$3,000 |
| <input type="checkbox"/> Gold Sponsor (ten available) | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Bronze Sponsor | \$500 |
| <input type="checkbox"/> Mile Marker Sponsor (three available) | \$500 |
| <input type="checkbox"/> Water Station Sponsor (two available) | \$500 |
| <input type="checkbox"/> Additional Support | \$ _____ |

Please email logo in pdf and jpg
files to laurynd@fumcwp.org

Please mail or fax your response to the address or number below:

*First United Methodist Church Winter Park
125 N. Interlachen Ave., Winter Park, FL 32789
Attn: Carol Smith, Panua 5K
Fax: 407-644-9053*

Method of Payment

_____ Check payable to FUMCWP

___ Visa ___ Mastercard ___ American Express

Credit Card Number _____ Exp. Date _____ CVV: _____

Signature _____ Billing zip code: _____